

## ShotByShot.org: Stories of Vaccine Preventable Diseases

By the California Immunization Coalition

Most parents and young pediatricians have never seen or experienced a vaccine-preventable diseases (VPDs) like measles, Hib, or polio. ShotByShot is an excellent tool to bring the impact of VPDs to life. For example, during flu season, you might want to share one of our influenza stories, like [Gianna's Story](#) (a written story), about a two-year old who comes home from daycare ill, and although she gets antiviral medication from her doctor she is unable to fight off her flu infection.

If you'd like to promote a longer video, we encourage you to share the [Facing Influenza](#) (video 6:42 min) video collection, where three families recount the stories of how their children caught flu and battled for their lives.

We invite AAP members to visit our website at [www.shotbyshot.org](http://www.shotbyshot.org). Find stories on pertussis, meningitis, varicella, HPV cancers, and others VPDs to use at meetings, presentations, trainings, community events, patient education and more. You may view, sort, select, and download the stories you wish to use directly from the website free of charge. We welcome questions or comments at [info@shotbyshot.org](mailto:info@shotbyshot.org).

